



FOR RELEASE

Bâtonnage Launches Level Three of Mentorship Program with Domaine Carneros Work Placement

Domaine Carneros will offer one mentee a 360-degree view of the wine business over the full calendar year

NAPA, CA, November 14, 2021— Bâtonnage Forum, a nonprofit organization aimed at opening up a conversation about women in wine and fostering opportunities that create equity, has officially launched Level Three of [their Mentorship Program](#), which equips candidates to enter and grow in the wine industry by creating hands-on work opportunities to further their career progress in the wine industry. The first Level Three opportunity is a comprehensive, custom-built job placement at the Domaine Carneros winery, based in Napa, CA, to start in January 2022.

Level Three of the Bâtonnage Mentorship Program builds upon the networking, guidance, and education offered in Levels One and Two to give mentees a more in-depth, career enhancing experience. With all Level Three placements, the program aims to provide access to departmental heads and exposure to hands-on work, while providing an environment where mentees feel empowered to ask questions, grow, and gain full operational knowledge.

The first Level Three placement will take place at Domaine Carneros in Napa Valley. Founded by the Taittinger family and helmed since its inception by women, the sparkling wine house has a long history of championing women in wine across various sectors of the industry. During nearly a full calendar year—from January to November, 2022—the mentee will receive a comprehensive understanding of the wine business, working across departments from sustainable viticulture and winemaking to marketing and sales.

“We are thrilled to launch Level Three and to partner with Domaine Carneros to offer a truly unique wine business experience. This is a tremendous opportunity for candidates to gain knowledge about all areas of the business and to help define their next steps in the wine industry,” says Priyanka French, Bâtonnage board member and winemaker at Signorello Estate.

Domaine Carneros CEO Remi Cohen states: “We are excited to be supporting this important program. The tenets of the Bâtonnage mission align with our business philosophy to support, encourage, and provide pathways to success for our team. We have a history of women in leadership at Domaine Carneros and now at our founding company, Champagne Taittinger, and are thrilled to partner in this mentorship opportunity.”

As part of the Level Three programming, Bâtonnage will work closely with Level Three mentor organizations to ensure mentees are supported professionally, socially, and financially for the duration of the placement.

“Our number one priority is the success of our mentees,” says Bâtonnage board chair Sarah Bray. “We are committed to making sure that Level Three offers challenging yet authentic, informative, and enriching experiences that will propel these individuals forward in their wine industry careers.

Candidates interested in the Domaine Carneros mentorship position may apply through the [online form](#) no later than this Friday, November 19, 2021. Bâtonnage and Domaine Carneros will work collaboratively during the selection process and grant one mentee the opportunity to participate in the full-year training position—to be announced on December 15. Review the description of the role and qualifications in the [full job description](#).

For more information regarding the mentorship program, visit batonnageforum.com/mentorship-program or send email to mentorship@batonnageforum.com. For media inquiries, please contact Katie Canfield at katie@odonnell-lane.com or 530-720-1138.

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About Bâtonnage Forum

Founded in 2018 by Stevie Stacionis and Sarah Bray, Bâtonnage Forum is a nonprofit organization dedicated to fostering a community for all those who identify as women working in the wine industry. In addition to the annual forum—which educates about the unique challenges and opportunities that women in the field have faced historically and present-day—the platform encompasses a mentorship program, designed to create a positive course forward wherein individuals who have traditionally been overlooked or spoken over achieve equal opportunities and equal representation across all sectors and tiers of the industry. For more information and to join the conversation, visit batonnageforum.com.

About Domaine Carneros

Founded in 1987, Domaine Carneros reflects the hallmark of its founder, Champagne Taittinger, in creating a vision of terroir-driven sparkling wine and preserving the quality tenets of the traditional method production. Located entirely within the Carneros AVA, between Napa and Sonoma counties, the six estate vineyards total approximately 400 acres with 125 acres planted to Chardonnay, 225 acres planted to Pinot Noir, with the remaining acres currently in development. The winery focuses on making ultra-premium Carneros sparkling wines largely estate grown and limited production Pinot Noirs.

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