

FOR IMMEDIATE RELEASE

UNE FEMME LAUNCHES TWO WOMEN-MADE PIQUETTES

Bring on the #summerofpiquette with single vineyard wines that benefit the Bâtonnage Women-in-Wine Mentorship Program

San Francisco, **Calif.** (June 8, 2022) – <u>Une Femme Wines</u>, the country's fastest growing sparkling wine company founded by sister-brother duo Jen and Zach Pelka, is launching two new wines today – a canned Pinot Noir Piquette and a canned Chardonnay Piquette – just in time for summer. Both wines are now available for purchase at www.UneFemmeWines.com.

With only 2,000 bottles previously released, the brand's extremely popular 2020 vintage Piquette bottle format sold out in a flash. People loved the juicy, light-bodied, low-ABV wine so much that Une Femme decided to create not one, but two canned Piquette offerings, that bring their popular Piquette to their fans in a fun new format, with just 500 cases of each limited-edition Piquette available.

"Piquettes are definitely having a moment right now," said Jen Pelka, Co-founder & CEO of Une Femme Wines, "Not only are piquettes delicious, but they're low-ABV and the ultimate in sustainability. In this age-old style of winemaking, winemakers get two pressings out of the grapes and use the pomace, stems, and seeds that would typically be thrown away. It's like upcycling – for wine."

"All of Une Femme's wines donate to charities that benefit women. With this Piquette, we're proud to give back to Bâtonnage, the industry-leading organization supporting women in wine," said Pelka.

The Chardonnay Piquette (Winemaker: Samantha Sheehan, Three Streams Vineyard)

Cool down on a hot day with this light, approachable Chardonnay Piquette. Best served chilled or over ice, this cold-climate, stainless-steel aged chardonnay highlights the naturally-farmed Three Streams Vineyard in the Redwood Valley of Mendocino. With bright and zippy acidity, Une Femme's Piquette Chardonnay has grassy notes of crisp green apple, making it fresh, delicious and perfect for pairing with a summer BBQ or brick oven pizza. A portion of proceeds from all Piquette Chardonnay sales will be donated to Bâtonnage, the industry-leading organization that supports, mentors, and educates women in the wine industry.

The Pinot Noir Piquette (Winemaker: Samantha Sheehan, Van der Kamp Vineyard)

Une Femme's Pinot Noir Piquette is a blend of organic, biodynamically-farmed Pinot Noir & Pinot Meunier from the sun-drenched Van der Kamp Vineyard atop Sonoma Mountain. This jewel-toned, ruby-red wine is fruit-forward, fresh, and approachable. Best served chilled or over ice, this lightly-sprity low-ABV wine is perfect for weekend picnics, beachside brunches, and happy hour hangs. We love this piquette with avocado-topped burgers, corn on the cob, and pesto pasta salads. In honor of van der Kamp's losses in the 2020 California wildfires, a percentage of proceeds from all Pinot Noir Piquette sales is donated to Tree Sisters, an international nonprofit organization with the mission to rapidly accelerate tropical reforestation by inspiring and channeling women's leadership into local and global action.

Une Femme Wines are made in partnership with the some of our favorite women in the wine world, including female winemakers, investors, distributors, designers, and wine retailers. Both the Piquette Pinot and the Piquette Chardonnay are sold in four-packs for an SRP of \$33 and are available now at www.uneFemmeWines.com and at select fine wine and beverage retailers in California, New York and Florida. For more information, visit www.uneFemmeWines.com or follow along on Instagram www.unefemmewines.com or follow along on Instagram www.unefemmewines.com or

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About Une Femme Wines

Une Femme Wines are made by women, in celebration of women, & in support of charitable organizations that make women's lives better. The brand is named "Une Femme" because all it takes is one woman to shatter another glass ceiling. While there is still a lot of change needed in the wine world to reach gender parity, Une Femme believes that we have the power to make an impact by partnering with women throughout the supply chain, including the winemakers, designers and investors, and every bottle sold contributes to women-centered charities that help impact the lives of women.